Campus Safety Website Recommendations

By Ben, Ifeanyi, Ranee

Annual Reports, Emergency Plans, and most recent news on landing page

Source: Boston College

Utilize "Side Section Area" with accessible and relevant information

In This Section

Public Safety

Transparency and Accountability ^

   Compliments and Complaints

   Recruiting, Vetting and Hiring

   Training

Report an Incident

Safety Tips

Services

Facilities Security & Access

Records and Reports

Contact Us

- Transparency is **extremely** important
  - Compliments and complaints section
    - Compliments are for awards and recognitions
    - Complaints outlines procedures for investigations on staff
  - Link to training for level of professionalism
- Easy access to incident reports
  - Make it look inviting
- Some schools had up to three years of records

Source: College of the Holy Cross

Examples

PUBLIC SAFETY

DISASTER PREPAREDNESS

TRANSPORTATION & PARKING

EMERGENCIES ›

EMERGENCY TEXT MESSAGING ›

ACCESS CONTROL AND KEYS ›

LOST AND FOUND

WALKING ESCORT PROGRAM

WHAT TO DO - SEXUAL ASSAULT

CRIME PREVENTION ›

CAMPUS SAFETY ›

CLERY REPORT ›

ABOUT US ›

SUPPORTING OUR COMMUNITY

Seattle University Public Safety stands with our community against hate and violence. We dedicate ourselves to ensuring the dignity, respect and safety of everyone in our community.

BLACK LIVES MATTER ❤

Stop AAPI Hate

External Review

Department Services

Classes & Training

Reporting a Crime

Emergency Preparedness ⌄

Jeanne Clery Campus Security Act Information

Sexual Misconduct and Prevention Resources ⌄

Contact DPS ⌄

Contact Public Safety

Campus Emergency:
313-993-1234

(all Detroit campuses)

Non-Emergency:
313-993-1234

Off-Campus:
911

Business Office:
313-993-1235
Monday - Friday
8:30 a.m. to 5 p.m.

publicsafety@udmercy.edu

"Integrity Cards"

- Created by Loyola University of Chicago's Black Cultural Center
- Officer will provide card after an interaction to ensure students have their information
- Cards are blank and officer is required to fill it out

Gonzaga University landing page

Campus Security & Public Safety

Gonzaga University

Huetter Mansion

503 E. Sharp

Phone: 509-313-2222 (available 24/7, 365 days a year)

Fax: 509-313-4151

Office hours: 9am-4pm, M-F

Becky Wilkey
Director
(509) 313-3996
wilkey@gonzaga.edu

Scott Wittel
Associate Director
(509) 313-2223
wittel@gonzaga.edu

Joe Clark
Lead Communications Officer
(509) 313-2222
clarkj@gonzaga.edu

Taylor Jordan
Clery Compliance & Behavioral Intervention Team Coordinator

Source: Gonzaga University

Names, numbers, titles, & emails of staff

Transparency of the officers in the department
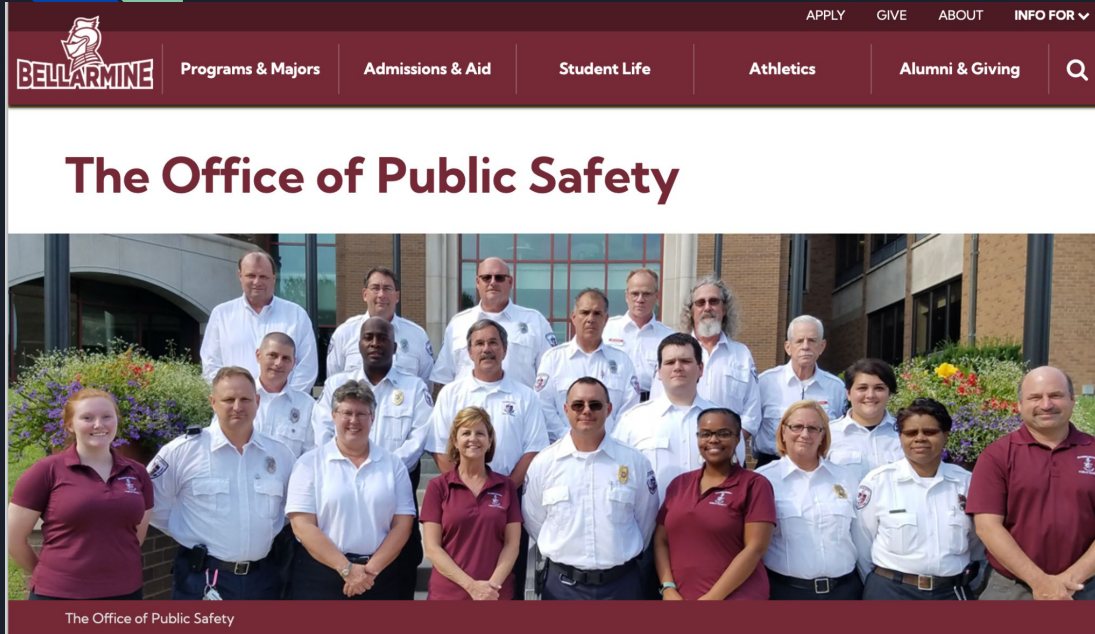
- Images of the officers involved in your public safety really set a positive tone of campus safety
- Transparency amongst the department and you may recognize the faces on campus

Students at the beginning of the website

ABOUT USF • ACADEMICS • ADMISSION
STUDENT LIFE • SAN FRANCISCO ADVANTAGE

Public Safety & Transportation

A safe learning, working, and living environment

- Student safety is often the importance of campus safety so displaying them first in a beautiful setting also makes campus safety website significantly better

Employee Highlights

DPS Employee Highlight

Officer Joseph Hooper received DPS's Life Saving Award for his "outstanding performance in the saving of a human life and the display of conspicuous initiative, capability and attention to duty, earning the respect and admiration for himself and for the department."

Saint Louis University Campus Safety Website

- Humanizes campus safety
- Great for the officer who put hours of work into receiving the award
- More transparency surrounding what does campus safety do

Beneficial Add ons

1. A very useful incorporation that was seen on San Jose State University's campus website was a **Discrimination and Harrasment Compaints** section.
   a. Pros: This allows students to know that the University is committed creating an environment where students feel comfortable; easier way to keep up with the amount of complaints
2. Ursinus University introduced the idea of a **Diversity Action Team.** Although a formal description is not found for this team, it seems to me that it is an accountability group, full of staff and faculty members, for campus safety. I am unsure if this is the accurate description of them but having an accountability group would be beneficial.
3. Many of the universities that have been researched thus far provide students with mental health, physical health, self-care and more resources links.

What <u>NOT</u> to do

- Create a website that has **no links** to more resources (ex: Canisius College)
- Over commit to aesthetics and lose sight of valuable information; words mean nothing if there aren't **resources** to back them
- Have double or triple links, information should be **one** click away at most